



WFLX

## ORDER

Print Date 09/12/12

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Flight Dates 09/19/12-09/25/12

Contract / Revision 819777 / ALLEN WEST 4 CONGRESSIONAL DISTRICT  
Original Date / Revision Agency Com 15%  
09/12/12 09/12/12 Billing Contact  
Advertiser West, Allen/R/US House 18  
3299 K Street NW  
Suite 200  
Washington, DC 20007  
Agency Strategic Media Svcs  
Buying Contact Sales Office H-DC  
3299 K Street NW  
Suite 200  
Washington, DC 20007  
Sales Region National  
Agency Ref

Primary Account Executive  
Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Order Sep 00:15:00  
Estimate #  
Alt Order # 06313313  
Billing Type Cash  
Order Type Political  
Billing Cycle EOM/EOC  
Billing Calendar BROADCAST  
Demographic A35+  
Rev Codes Agency Political Pol-Candid  
Product Codes PL810  
Priority P 2  
Advertiser Ref

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	9	\$2,052.75	\$2,415.00	0.00	08/27/12	09/25/12	9	\$2,052.75	\$2,415.00
<b>Totals</b>	<b>9</b>	<b>\$2,052.75</b>	<b>\$2,415.00</b>	<b>0.00</b>					

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	9	\$2,052.75	\$2,415.00	0.00	08/27/12	09/25/12	9	\$2,052.75	\$2,415.00
<b>Totals</b>	<b>9</b>	<b>\$2,052.75</b>	<b>\$2,415.00</b>	<b>0.00</b>					



WFLX

Print Date: 09/12/12

Page 2 of 2

Contract / Revision

819777

Flight Dates 09/19/12-09/25/12Hiatus DatesOriginal Date / Revision

09/12/12/ 09/12/12

Order Sep 00:15:00Advertiser West, Allen/R/US House 18 Product ALLEN WEST 4 CONGRES Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	<u>Totals</u>					
													Type	Spots	Amount			
E 3	WFLX	09/19/12	09/21/12	AMERICA NOW	1-2P	Comm	1-2P			--W-F--	:30	2	\$75.00	P 2	0.00	NM	2	\$150.00
				AMERICA NOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>														
		Week: 09/17/12	09/23/12	--W-F--														
E 4	WFLX	09/24/12	09/25/12	AMERICA NOW	1-2P	Comm	1-2P			MT-----	:30	2	\$75.00	P 2	0.00	NM	2	\$150.00
		AMERICA NOW																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>														
		Week: 09/24/12	09/30/12	MT-----														
E 5	WFLX	09/25/12	09/25/12	BIG BANG THEORY		Comm	7-7:30P			-1-----	:30	1	\$390.00	P 2	0.00	NM	1	\$390.00
		BIG BANG THEORY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>														
		Week: 09/24/12	09/30/12	-1-----														
E 6	WFLX	09/19/12	09/19/12	Wed Hour 1		Comm	8-10P			--1----	:30	1	\$1,425.00	P 2	0.00	NM	1	\$1,425.00
		X FACTOR																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>														
		Week: 09/17/12	09/23/12	--1----														
													<b>Totals</b>		<b>9</b>	<b>\$2,415.00</b>		

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

check applicable box

 FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

WPLX, West Palm Beach, FL9-18

I, Lara Marcello,  
 acting on behalf of Allen West, a legally  
 qualified candidate of the Republican political  
 party for the office of US Congress,  
 in the General election to be held on 11/6/12,  
 hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	WPLX # 819777	205275	net		
	WPLX # 790811	10561.25	net		

Total Charges:

1261.4 - net

1. In programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below.

I represent that the payment for the above described broadcast time has been furnished by:

Allen West for Congress

... you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee organization of the legally qualified candidate.

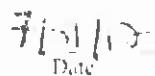
The name of the treasurer of the candidate's authorized committee is:

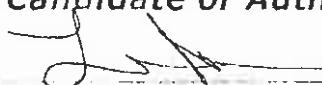
Greg Wilder - PO Box 1028, Deerfield Beach, FL 33441 877-906-3010

This station has disclosed to me its political advertising policies, including: applicable classes and rates, and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

***To Be Signed By Candidate or Authorized Committee***

  
Date



Signature

Accepted

Accepted in Part

Rejected

  
Signature

  
Printed Name

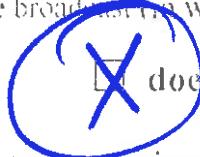
  
Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

Lara Marush

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement,



does



does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Lara Marush

printed name

7/31/17

date



PAID POLITICAL  
BROADCAST AVAIL REQUEST

<b>TO:</b> John Heisman	<b>STATION:</b> WFLX
<b>FROM:</b> Will Hildebrandt	<b>HRP OFFICE:</b> Washington DC

REQUEST RECEIVED FROM

DATE: 6/5/12

<b>BUYER:</b> Lara Marcello
<b>AGENCY:</b> Strategic Media Services
<b>ADDRESS:</b> 3299 K St. NW Suite 200 Washington DC 20007
<b>PHONE #:</b> 202 337 5700
<b>FAX #:</b> 202 337 8484
<b>OTHER:</b>

AVAILS FOR

<b>COMMITTEE:</b> Allen West for Congress 2012
<b>CHAIRPERSON:</b>
<b>TREASURER:</b>
<b>ADDRESS:</b> PO Box 1108 Stuart, FL 34995
<b>PHONE #:</b> 772 600 7123
<b>FAX #:</b> 877 906 2010
<b>OTHER:</b>

FOR

<b>CANDIDATE:</b> Allen West
<b>OFFICE:</b> Congress
<b>PARTY:</b> Republican

<b>DAYPARTS:</b>	ALL
<b>SCHEDULE DATES:</b>	As Ordered
<b>COMMERCIAL LENGTH:</b>	:30'S
<b>PROGRAMS:</b>	ALL
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	